



Baptist Easley Foundation 2021 Annual Report



2021 Board of Directors

Prisma Health Baptist Easley Foundation: A board of 18 individuals from the community, make decisions regarding fundraising, allocations, and financial oversight. Directors determine Foundation policy, develop operational guidelines and procedures, and assist in establishing specific objectives as they relate to the Foundation's primary purpose of raising private gifts to support Prisma Health Baptist Easley Hospital.

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Alex Levy

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Carey York
Dustin Coats
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Justin Benjamin
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Susan Laskowski
Dr. Walter Coleman
Wraellen Winn

Todd Walker, CEO
Non-Voting Board Member

Candi Forester-Smith
Foundation Manager

Andrea Stegall
Database Coordinator



In the past few years, there have been some major changes take place at Prisma Health Baptist Easley Hospital. Primarily, Greenville Health System and Palmetto Health merged and became Prisma Health. Prisma Health covers from the Upstate through the Mid-Lands and is the largest healthcare provider in South Carolina.

With that merger, our names also changed. The Foundation became Prisma Health Baptist Easley Foundation, and the hospital became Prisma Health Baptist Easley Hospital. Becoming part of Prisma came with many exciting new opportunities and partnerships as well as some trepidation of the unknown. In the almost three years since the merger, this is what I have learned.

For all the changes, Baptist Easley remains the sum of its people. We are still your local community hospital. The doctors, nurses, staff and volunteers are all your friends and neighbors, and in the past two years, they have worked day in and day out to provide stellar healthcare during a pandemic that has affected all, but especially our healthcare teams.

The Baptist Easley Foundation is still governed by our local Board of Directors and raising funds solely for the betterment of healthcare at Baptist Easley Hospital.

On the following pages, we share insights from those who have led us through these difficult times as well as stories of the lives that have been touched through Baptist Easley Hospital and the gifts that have been made to bring enormous progress and change to Pickens County's healthcare availability.

Thank you for your constant support.

Candi-Forester-Smith, Foundation Manager



Dear Supporters and Friends of Prisma Health Baptist Easley Foundation:

Five years ago, I joined the Baptist Easley Foundation Board, and in 2019, I agreed to be the vice-chair for the 2020 calendar year and the chair in 2021. At that time, of course, I had no idea the trials and tribulations the hospital would face in the coming two years.

I am so proud of our local community hospital and how the team members rallied to care for the Pickens County community. I am also very proud of the Foundation Board of Directors and how we altered our plans, not being able to have events in person for two years, and finding alternative ways to reach donors and raise funds.

The week before the world shut down in 2020, we had an event to announce the capital campaign bringing cancer care to Pickens County. At that event, we announced Wraellen Winn had made a large donation toward the campaign and the cancer unit would be called the *Larry Winn, M.D. Cancer Care Unit*. At the time, the foundation pledged to raise \$1.3 million dollars with a two year goal.

A week later, the world shut down. We were concerned there was not any possible way we would be able to reach this goal, but we did! In the last week of December 2021, three months shy of the two year deadline, the capital campaign for cancer care total was met! And now, the cancer unit will be up and fully operational by mid to late February 2022.

We are grateful to all those in the community who, despite current circumstances, chose to invest in hope for our community by making a cancer center in Pickens County a reality. The innumerable families which will benefit from this care make me honored to have been the board chair to finish the campaign.

In the coming year, our foundation will begin to undertake a new capital campaign, to raise funds for an MRI machine. We are asking that you consider making a gift towards this much needed piece of equipment for the hospital. Your gift is needed so Pickens County residents, perhaps even you, a family member or friend can have access to state of the art diagnostics close to home.

I believe that there is no nobler cause than to ensure the health of our community for future generations.

Please call me, any member of our BE Foundation board, or our Foundation Manager if you have any questions or would like more information on this special campaign. Your support will make a difference.

Sincerely,

Ruth Rice

2021 Chair, Prisma Health Baptist Easley Foundation



Todd Walker-CEO

What a remarkable year it has been for Baptist Easley and the Baptist Easley Foundation. This year brought with it many of the same challenges we faced in 2020. But through it all, your local hospital has evolved and adapted to meet the growing demands of our local community. The secret is out about Easley and the greater Upstate area as new residents continue to come in waves. This influx, against the backdrop of the pandemic, has accelerated our growth efforts in several areas.

First and foremost, to meet the rapid growth in inpatient demand, we opened two surge units on the third floor of the hospital. One was for medical/surgical patients and the other for intensive care patients. Along with this we doubled our telemetry monitoring capability which allows continuous, remote monitoring of a patient's vital signs. This was incredibly important to care for very sick patients.

Just as important, we partnered with medical staff leadership in Critical Care to start an intensivist program here at BEH. This means that patients in our ICUs receive care from physicians board certified in Critical Care Medicine, just as they do at Greenville Memorial. This is great news for those in Pickens County who need a higher level of care! They can receive it right here at home.

Outpatient service growth has been a tremendous focus as well. Our former cardiac catheterization lab, located on the first floor, has been converted into a new vascular lab. A team of four vascular surgeons is on the campus four days each week performing procedures in this space as well as surgeries in our operating rooms. Another great market opportunity for us is orthopedics. It was most exciting to welcome Drs. Drew Ratner and Brian Fisher to Blue Ridge Orthopedics – Easley in early Fall. With the addition of these great surgeons, a myriad of orthopedic problems from foot and ankle, sports medicine, hand, shoulder and general orthopedics; can all be addressed in our community.

The most noticeable project will undoubtedly be the opening of the *Larry Winn M.D. Cancer Care Unit*. This will be covered extensively in this Annual Report so I don't want to take away from that. But I can't share out story over the last year without expressing profound gratitude for the generosity which made this dream a reality. To accomplish the fundraising effort almost exclusively during a global pandemic is extraordinary. Furthermore, this generosity came from our neighbors and our friends which makes this accomplishment all the more meaningful.

All of these changes are exciting and certainly not all-inclusive as we have adjusted to new realities. But other things have remained the same, like our unrelenting commitment to delivering high quality care



to our patients. Against the backdrop of caring for the sickest patients at any community hospital in Prisma Health, and more of them than ever before, we were excited to receive our third consecutive A from The Leapfrog Group. The Leapfrog Hospital Safety Grade is a public service provided by The Leapfrog Group which is an independent, nonprofit whose mission is to drive safety, quality and transparency. Additionally, we received six Certified Zero Harm Awards from the South Carolina Hospital Association over the past two years. These are all in recognition of the incredible work our team members do every day.

These folks have faced a lot during this time, and it has been hard for them, but they have been resilient, even tenacious as one surge has followed another. Recognizing them for these efforts has been important to our leadership team. We have implemented a Joy Cart that traverses through the hospital every Wednesday, on both day and night shifts, providing candy and snacks. We've had multiple food trucks serving up different goodies which were all well received. The community support has been incredible as we've been treated to meals from churches, businesses, non-profits and many other local organizations. Our "Heroes in Healthcare" served as the Grand Marshall for the Easley Christmas Parade in December.

Perhaps the most special gift given to our team members came from our very own Dr. Walter Coleman and his wife Dottie. Through their generosity we were able to outfit three "Revitalization Rooms" in the hospital, one on each floor. In these spaces, employees can relax in a professional massage chair while listening to calming music in a peaceful setting. They are truly heroes and I'm deeply appreciative this resource was afforded to them.

In closing, know that every day and in every way, we are striving to be the very best hospital for YOU, our friends and neighbors. You deserve a community hospital that offers the services you need close to home in a way that is safe and makes you feel good about the experience you had. We could not meet that need without the great work of this Foundation that is made possible by the very special individuals who support it. And for that support, I am immensely grateful.

All the best,

Todd Walker, CEO





Wraellen Winn

Honoring a beloved husband and community leader

In May of 2019, Dr. Larry Winn, an amazing family physician and philanthropist, passed away unexpectedly. His wife, Wraellen Winn, decided to honor his legacy by giving a large donation to name the cancer care unit being built at Baptist Easley Hospital.

Her generous donation kickstarted our capital campaign and helped build the momentum we needed to raise \$1.3 million dollars with a two year goal. The Foundation asked Wraellen to write a few words about why she wanted to honor Dr. Winn in this manner. Her beautiful response is below:

“My beloved husband and best friend for nearly fifty years, Larry Winn, M.D., was also a loyal and dedicated family physician in the Easley community for 43 years.

Dr. Winn worked in the emergency room at Baptist Easley while he was in the residency program for family practice at Greenville Memorial Hospital. After three years at Greenville Memorial, the physicians at Easley Medical Center asked Dr. Winn to become a partner in the practice. Dr. Winn was so impressed with Baptist Easley: the staff, physicians, and the closeness of the medical community.

He would often comment, “how fortunate this community is to have such an outstanding medical facility.”

When the foundation was formed in 1988, he stepped into a leadership role as board chair almost immediately.

Dr. Winn supported the foundation from its beginning until his death in May 2019. He firmly believed to whom much is given, much is required. “Giving back” was a big part of who he was and who we were as a family together.

Because of Dr. Winn’s dedication, loyalty, and love for his God, family, medicine, and for this hospital and community, I am so blessed, honored, proud, and humbled to name this new addition to Prisma Health Baptist Easley Hospital.

GIVING TO HEALING

The power of philanthropy, it takes all of us. We are appreciative of Wraellen Winn's generous gift to name the cancer care unit on behalf of her beloved husband. In addition, we want to recognize all of those generous donors who gave \$5,000 and up to the campaign in their support of bringing cancer treatment to Pickens County.

Larry Winn, M.D. Cancer Care Unit Major Donors

\$5,000-\$9,999

Larry & Susan Martin

Palmetto Health Credit Union

Batson Architects

Mark & Sheree Chapman

David Mitchell, Edward Jones Investments

Drake & Ada Curry

Cornell Dubilier

Dr. & Mrs R. H. Bowick

Lucas & Ashley Durham

In Memory Jackie Townsend Day

Dr. & Mrs. James C. Brice, Jr

Brenda Messex, Jerry Messex

\$10,000-\$25,000

Jim & Julee Kaplan

In Honor of Kenneth E. & Wanda C. Britts

Gale Galloway

Joseph W. O'Quinn, MD

Wayne & Becky Durham

Drs. Scott & Colleen Parker

Easley Combined Utilities

City of Easley

Walter & Dottie Coleman

In Memory of Mac Lawton

In Memory of JoAnne Fox

Triangle Construction Company

\$100,000-\$249,000

The Brotherton Foundation

\$250,000-\$500,000

Richard & Jackie Pressley

\$500,000+

Wraellen Winn



Richard & Jackie Pressley

Honoring a precious daughter

In 2020, Erin Pressley Armstrong and her husband Stewart Armstrong, were doing all they could to deal with the pandemic and shut down gripping the world. They are local small business owners of Ninja Warrior Coffee House in Easley, SC and like everyone else, they were trying to figure out how to continue their small business and take care of their family during a very scary time.

Stewart also works a full-time job, separately from their business, so there were multiple balls to juggle. On top of these concerns, they had signed a contract to open a second Ninja Warrior Coffee House location at the SILOS in downtown Easley, with an opening date in late 2021.

Their life was already full and busy, and then Erin was diagnosed with an aggressive form of breast cancer. With this completely unexpected diagnosis, suddenly there were multiple trips to Greenville to see oncologists, radiologists, and surgeons. During covid, when Erin had to enter medical facilities alone, Stewart insisted on taking her to every treatment, and the drive alone was 45 minutes each way.

The Pressley-Armstrong family persevered, through prayer, tears and determination, they made it through the infusions, surgeries and radiation. All while navigating a pandemic, a family and a small business.

Having cancer care in Pickens County, at Prisma Health Baptist Easley Hospital, would have made a tremendous difference in this families life. The time Erin spent traveling, while very ill, as well as the time Stewart spent in Greenville when he could have been working and taking care of the family.

After watching their daughter struggle through cancer treatments, Richard & Jackie Pressley recognized the immense need for cancer care close to home. They reached out to the foundation and donated \$250,000 dollars in honor of their precious daughter.

When Erin was approached with the possibility of the infusion area being named the "*Erin Pressley Armstrong Infusion Suite*", after a pause to collect herself, she simply stated, "I would be honored."

Legacy Society

In 2021, Foundation Board members continued to invite faithful supporters of Prisma Health Baptist Easley Hospital to join a select group of individuals who included the hospital in their estate plan. Membership in the Legacy Society is open to anyone who has made a meaningful commitment to Baptist Easley hospital through a planned gift upon their death.

The Foundation would like to thank the following individuals who have made a significant commitment to support Baptist Easley Hospital through their estate plan:

Mr. & Mrs. Dick Jones	Mr. Beiman Henderson	Mr. & Mrs. J. Mac Lawton
Mr. & Mrs. Drake Curry	Mr. Scott Miller & Mrs. Cindy Fox Miller	Mr. & Mrs. Mike McAlister
Ms. Betsy Beam	Mr. Boyce O. Hopkins	Ms. Sarah Hamilton Meece
Mr. & Mrs. James Black	Mr. & Mrs. Jim Garrison	Mr. Herman Riggins
Mr. & Mrs. Mark Eisengrein	Mr. & Mrs. Ron McCracken	Dr. & Mrs. Buddy Thompson
Ms. Jo Anne Fox	Mr. Chris Robinson	Dr. & Mrs. Michael Welborn
Mr. & Mrs. W. Terry Garrison	Mr. & Mrs. Harold Weaver	Dr. & Mrs. Larry R. Winn
Mr. Roddey E. Gettys, III	Mr. & Mrs. Lucas Durham	Mrs. Gale Galloway
Dr. William Goudelock	Mr. & Mrs. Russell Patterson	Mr. Warren Afept
Ms. Dottie Grantham	Mr. & Mrs. David Whittemore	Mrs. Shirley Reece
Ms. Mary Gregorie	Mr. & Mrs. Donn Johnson	

How Can I Join the Legacy Society

There are many ways that you can join the Foundation's Legacy Society. One of the simplest ways is to include Prisma Health Baptist Easley Foundation in your will.

By joining the Legacy Society, the Foundation will:

- List your name in Foundation publications to the extent you desire
- Invite you to special Legacy Society events and receptions
- Provide permanent recognition on the Legacy Society walkway adjacent to the Visitors Entrance at Prisma Health Baptist Easley Hospital.

Planned gifts to the Baptist Easley Foundation will have a strong and lasting impact on preserving our hospital's rich history of serving the healthcare needs in our community.

In addition, your estate gift will help provide a secure future for Baptist Easley Hospital. Finally, by joining the Legacy Society, you will be inspiring others in our community to consider making a significant gift in support of Baptist Easley Hospital. To explore ways that you can join the Foundation's Legacy Society, call the Foundation Office at 864-442-7617 or email Candi Forester-Smith at candi.forester-smith@prismahealth.org

Ways to Give

A structured planned gift takes careful thought and strategic planning with legal and financial professionals. There are a multitude of strategies available, but for most estate gifts all you do:

- Leave a permanent gift to Prisma Health Baptist Easley Hospital upon your death
- Perhaps reduce estate taxes for your heirs
- Possibly ensure the financial security of you and your family
- Perhaps earn income and lower current income taxes

The following are a few of the options available:

Bequest

Naming the Baptist Easley Foundation in your will. This is the simplest way to make a planned gift because it is easy to arrange, it's not payable until your death, it does not affect your current cash flow or assets, it is private; you can change the provisions in your will at any time until death if circumstances require it.

Life Insurance

By transferring ownership of an existing policy or establishing a new policy with the Foundation named as owner and beneficiary, you will be making an annual gift to the Foundation in the amount of the premium payments. The Foundation will, in turn, pay the premiums to the insurer. This gives you the opportunity to make a large planned gift to the Foundation, while also providing you with an annual charitable income tax deduction.

Retirement Plans

Another popular way to make a planned gift is by naming the Foundation as the beneficiary or partial beneficiary of your retirement plan: IRA, 401(k), 403(b), or other such accounts. Your employer, financial advisor or plan administrator can assist you in making this type of designation.

Warren Afept

An amazing and unexpected gift

In early December, I received a phone call on my cell phone, it was the head of our Volunteer Services, and she never calls my cell, so I knew it was important. Chris knew I was in the community working on the Festival of Lights and wanted to know if I would be coming back to the hospital that day. I told her I was about 3-5 minutes from the hospital and would be there shortly. She said, "Well that is wonderful! I have a past volunteer here who would like to leave his house to the Foundation, and he wants to speak with you. He is in my office."

I was speechless, I finally regained my composure and told her I would be right there. Once in the hospital, I went straight to Chris' office and met one of the nicest men I have had the pleasure to know. Mr. & Mrs. Afept had both been volunteers at the hospital for years. They knew from first-hand experience the level of care that our hospital produces.

Eight years ago, Mrs. Afept suddenly became very ill. She had to have infusion treatments at the hospital every few days. Mr. Afept described a level of care and love that was shown to his wife as extraordinary. Although Mrs. Afept passed after a few months of treatment, Mr. Afept never forgot the care she received. When he sat down to look over his estate plan, he wanted to gift the hospital with a significant gift so we could continue to offer the same level of care to all who walk through the doors.

Thank you, Mr. Afept, for helping us continue our mission of exceptional care in Pickens County.

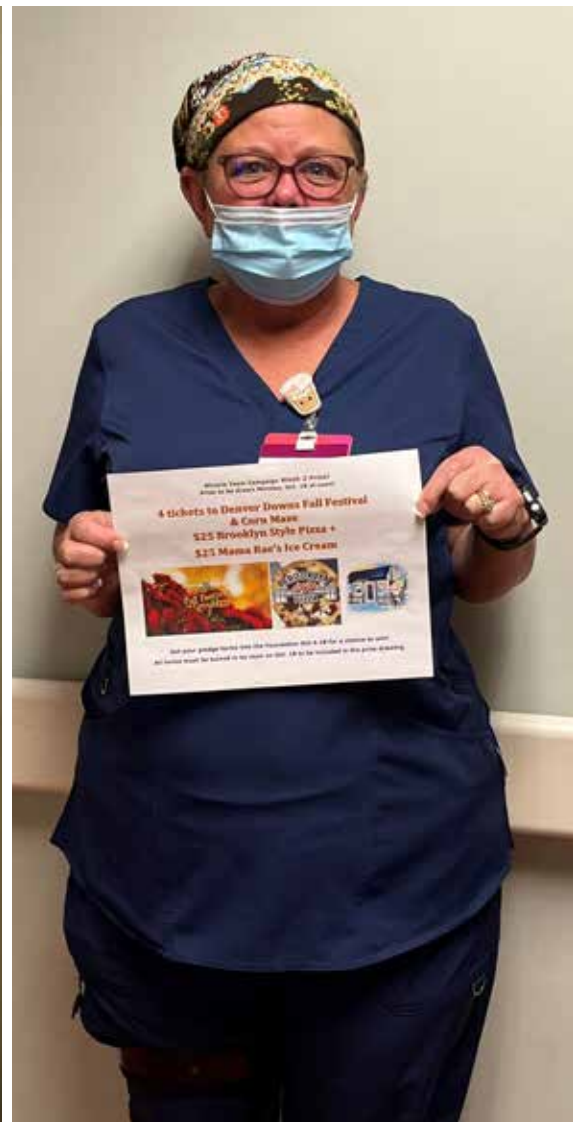
Miracle Team Campaign

In 2021, employees and volunteers at Prisma Health Baptist Easley Hospital were invited to support the employee, provider, volunteer giving campaign in honor of the Patient Care Fund or the Larry Winn, M.D. Cancer Care Unit.

We had great prizes for those who gave, including a pair of tickets to a Clemson Tigers Football game, Lake Jocassee Tours gift card, and Denver Downs Family fun pack.

Our CEO, Todd Walker, also agreed to host a breakfast for all who gave to the campaign.

In total, we raised \$31,330 dollars with 82 donors! Thank you to our amazing team members who chose to support the hospital and give to these extremely worthwhile programs.



Festival of Lights

A time of magic in downtown Easley

In 2020, after 26 years of having the Festival of Trees in the hospital, the foundation had to completely rethink this beloved community fundraiser. Covid did not allow visitors to come in the hospital, and the Foundation Board of Directors was thinking they would have to cancel the event. One of our board members came up with a fabulous idea-move the sponsored trees to the storefronts in downtown Easley, and bring Christmas downtown.

We very quickly reached out to the City of Easley and the Easley Chamber of Commerce, and a partnership was born. The event became the Festival of Lights, and we worked closely with both the city and the chamber to bring carriage rides, trees and socially distanced festivities to Easley.

Our first Festival of Lights was so successful, and the feedback from the businesses and community was so positive, that in 2021, we continued having the Festival downtown. Continuing our carriage rides as well as adding in a Christmas Train Scavenger Hunt and a downtown in person gala. The sponsored trees stayed in the windows from mid-November through the first week in January.

Our sponsored Christmas trees were beautiful lining the downtown business district. Carriage rides added a touch of magic to the event and finishing up with the gala at the Old Post 1940 was the perfect way to close it all out.

Overall, we were able to raise a total of \$98,000 dollars to go toward bringing cancer care to Pickens County.



Leadership Donors - \$1,000+

Jim & Betty Garrison
 Mr. & Mrs. William G. George
 Carey F. York
 Pat H. Hickey
 Carree Taylor
 Alex C. Dye
 Andrea Stegall
 Ann P. Gassmann
 Renee Hunter
 Candi Forester-Smith
 Angie Neeley
 Douglas McDaris
 Heidi & Larry Williams
 Al & Sallie Robinson
 Batson Architects, Inc.
 Blue Ridge Electric Cooperative
 Robert E. Dye
 Cindy F. Miller
 Palmetto Health Credit Union
 Britt Gillespie
 Carla & Jadd Smith
 Mike & Gretchen Carpenter

Alex & Joey Levy
 Eggs Up Grill
 Ambrisa Tacos
 Rachel Duncan - JD Plumbing
 Easley Presbyterian Church
 Drake & Ada Curry
 Todd & Lisa Walker
 Table 301
 Senator Rex & Ruth Rice
 Russell & Laura Patterson
 City of Easley
 Karen Chandler
 Easley Combined Utilities
 Gale Galloway
 Lucas & Ashley Durham
 5 Point Church
 Triangle Construction Company
 Walter & Dottie Coleman
 Jim & Julee Kaplan
 Warren Afept
 Richard & Jackie Pressley
 Ronald & Susan Laskowski

Amounts Raised

Nurses Week	\$1,305.00
New Legacy Society	\$245,000.00
Project Search	\$2,100.00
Patient Care Fund	\$18,929.50
2021 Festival of Lights	\$69,909.40
2019 Cancer Center	\$294,839.08
Covid	\$22,121.34
Total	\$654,204.32



In compliance with the Health Insurance Portability and Accountability Act of 1996 (HIPPA), individuals receiving fund-raising information from the Prisma Health Baptist Easley Foundation may opt-out from receiving further information by contacting the Foundation Office at 864-442-7617.

Produced by the Foundation Office, December 2021